



IA MAMALU MA ALOA



SISIGA FU'A AMERIKA SAMOA

124 TAUSAGA
POLOKALAMA | PROGRAM

The Formal Raising of the American Flag over American Samoa, April 17, 1900



Following the signing of the Deed of Cession by the chief leaders of Tutuila and Aunu'u, the American flag was raised on Sogelau Hill in Fagatogo on April 17, 1900, signifying the transfer of sovereignty from Samoa to the United States. This event is significant in American Samoa's history as it marked the start of a new era under American administration. Since then, April 17 has been commemorated as Flag Day in American Samoa, celebrated with various cultural and patriotic events.



Flag Day
April 17, 2024
Message from the Governor

In commemorating the 124th anniversary of the historic moment when the United States Flag was first raised on our beloved shores at Sogelau Hill, we pay tribute to the visionary leaders who shaped our shared destiny. This day holds profound significance, serving as a powerful reminder of the enduring bond between American Samoa and the United States of America.

Six decades later, our Territory's flag proudly waves alongside the stars and stripes, marking a pivotal milestone in our collective journey, one marked by resilience, strength, and unity. This blend of American and Samoan heritage is a testament to the depth of our cultural identity and the strength of our allegiance.

We take pride in the fact that, on a per capita basis, American Samoa boasts a higher representation in the United States Armed Forces than any other state or territory. The selfless dedication and unwavering patriotism of our sons and daughters embody the spirit of service deeply ingrained within our community. Each day, the raising of our flags pays homage to those who made the ultimate sacrifice.

Through the ebb and flow of history, our flags have borne witness to our journey as a Territory – in times of prosperity and adversity. The red, white, and blue stand as a beacon of hope, uniting us in our shared values. Let us draw inspiration from our flags as we celebrate our commitment to a future filled with prosperity and opportunity for all who call this island paradise home.

As we mark this significant milestone, let us reflect on the responsibilities we each bear as stewards of our community. Let us keep close to heart the values that shape our identity – the spirit of *alofa* (love), *tautua* (service), and *fa'aaloalo* (respect). Let us pledge to uphold these principles as we navigate the challenges of today and securing a brighter tomorrow for generations to come.

Together Lieutenant Governor La'apui and I, reaffirm our commitment to safeguarding the legacy of our Forefathers. May the flags of American Samoa and the United States of America continue to wave proudly, guiding us forward with unwavering resolve and boundless optimism.

Happy Flag Day and May God bless America and our beloved Territory of American Samoa!

LEMANU P. S. MAUGA

The signature of Governor Lemanu P. S. Mauga is written in black ink. It is a stylized, cursive signature. Below the signature, the name "LEMANU P. S. MAUGA" is printed in a bold, black, sans-serif font.



**OFFICE OF THE GOVERNOR
AMERICAN SAMOA GOVERNMENT**

POLOAIGA FA'ALAU'AITELE

**FA'AMANATUINA O LE 124 TAUSAGA O LE FU'A A AMERIKA SAMOA
"Ia Mamalu ma Aloa"**

TALUAI, ia Aperila 17, 1900, ma Iulai 14, 1904, na tasi ai le tofa i le mamalu o Tupu ma Tamali'i ma Faleupolu o Tutuila ma Manu'a, o sui na o latou suia aloa'ia le mamalu o le atunu'u, ma sui aloa'ia o le Malo o le lunaite Setete o Amerika, e fai ma sui mamalu o lea Malo, sa latou osia ai se feagaiga e tu'uina aloa'ia atu ai Motu o Tutuila, Aunu'u ma Manu'a i lalo o le pule'aga fa'amalo a le Malo o le lunaite Setete o Amerika, atoa ai ma 'aia fa'amalo e a'afia ai faigamalo, ma fa'asuafaina ma ta'ua ai o Tutuila ma Manu'a; ma

TALUAI, sa tasi le tofa fa'atupu i le mamalu o Tupu ma Tamali 'i ma Faleupolu o Tutuila ma Manu'a, o sui mamalu o le atunu'u e tusa ai ma le aganu'u Fa'a-Samoa, ina ia tautua fa'amalo i Malo o le Lunaite Setete i Amerika; ma

TALUAI, sa ioe le Malo o le Lunaite Setete, ina ia fa'atuina se malo lelei ma le mautu, puipuia 'aia tu'ufa'asolo ma mea totino a tagata Samoa, ma fa'aeaina le filemu ma le soifuaga lelei o tagata; ma

TALUAI, o maliega ua taua i luga na faamaonia i le Sisiina o le Fu'a a le Malo Tele ma le Ofisa o le Fua a le Lunaite Setete i Tutuila, ma le Fale'ula, Ta'u; ma

TALUAI, sa tausia ma le fa'amaoni e le mamalu o Tutuila ma Manu'a fa'apea ma le lunaite Setete, i autu ma fatu'aiga o ia feagaiga sa osia.

TALUAI, ina ia faatāua le tofa ma le silasila mamao a o tatou tua'ā i le faavae mautu sa latou tapenaina, o le manulauti o le Aso o le Fu'a, "Ia Mamalu Ma Aloa."

ONA O LEA, O A'U, LEMANU P. S. MAUGA, Kovana o le Teritori o Amerika Samoa, ua ou folafola atu aloa'ia ma le fa'aaloalo tele, o le a faamanatuina le Sisiga Fu'a a Tutuila ma Manu'a i le Aso Lulu, Aperila 17, 2024, i Amerika Samoa. E fa'ataunu'uina i ni sauniga mamalu, e fa'amanatu aloaia ai le sisiina o le tagavai a le lunaite Setete o Amerika, i luga o Amerika Samoa.

I LONA MOLIMAUINA, ua ou tuuina ai la'u saina ma le faailoga o lo'u tofiga i le aso lena, 9 o Aperila, i le tausaga o lo tatou Alii e lua afe ma le lua-sefulu ma le fa.

LEMANU P. S. MAUGA
Kovana



**OFFICE OF THE GOVERNOR
AMERICAN SAMOA GOVERNMENT**

PROCLAMATION

**124th AMERICAN SAMOA FLAG DAY
“Honored and Blessed”**

WHEREAS, on April 17, 1900 and July 14, 1904, the Chiefs of Tutuila and Manu’a respectively, by virtue of their offices as the hereditary representatives of the people of their islands, for and on behalf of their people, entered into agreements of cession whereby the islands of Tutuila, Aunu’u, and Manu’a were ceded to the Government of the United States of America, with all sovereign rights thereunto belonging, to be annexed to said Government; and

WHEREAS, the Chiefs of Tutuila and Manu’a, for and on behalf of the people of their respective islands, agreed for themselves, their heirs, and representatives by Samoan customs, to owe allegiance to the Government of the United States of America; and

WHEREAS, in return, the Government of the United States of America agreed to establish a good and sound government, protect the traditional rights and property of the Samoan people, and promote the peace and welfare of the people; and

WHEREAS, the aforesaid agreements were confirmed by the raising of the Flag of the United States at the United States Naval Station, Tutuila, and Fale’ula, Ta’u; and

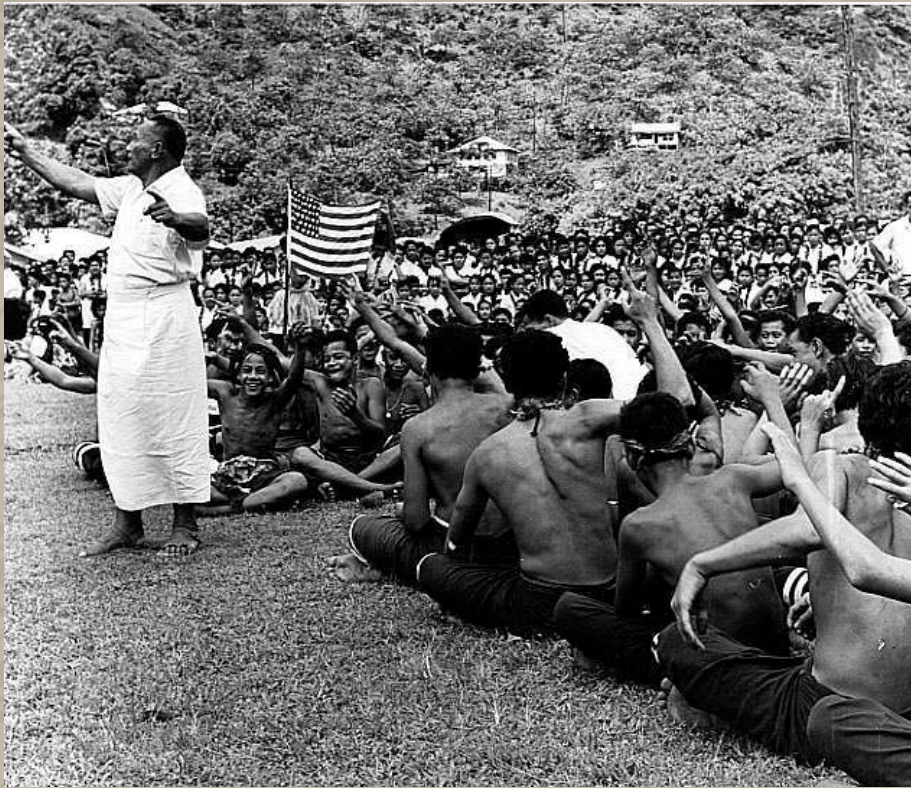
WHEREAS, the people of American Samoa and the United States of America, have adhered faithfully to the purposes and obligations of the agreements of cession so entered; and

WHEREAS, to recognize the prudence and wisdom of our forefathers in establishing a firm foundation for our government, this Flag Day’s theme is “Honored and Blessed.”

NOW, THEREFORE, I, LEMANU P. S. MAUGA, Governor of the Territory of American Samoa, do hereby proclaim that Flag Day will be celebrated on Wednesday, April 17, 2024, in American Samoa, for the observance of appropriate ceremonies, commemorating the raising of the Flag of the United States of America over American Samoa.

IN WITNESS THEREOF, I have hereunto affixed my signature and the seal of my office on this 9th day of April, in the year of our Lord two thousand twenty-four.

LEMANU P. S. MAUGA
Governor



PROGRAM OVERVIEW



APERILA | APRIL 11, 2024

ASO TOFI | THURSDAY

- 7:45 AM - 8:00 AM** OPENING OF THE FLAG DAY FLEA MARKET EVENT-
OMV, Tafuna
- 6:00 PM - 8:00 PM** OPENING OF THE 48TH FLAG DAY PERFORMING
ARTS FESTIVAL- OMV, Tafuna

APERILA | APRIL 12, 2024

ASO FARAILE | FRIDAY

- 8:00 AM - 8:00 PM** FLAG DAY FLEA MARKET- OMV, Tafuna
- 6:00 PM - 8:00 PM** THE 48TH FLAG DAY PERFORMING ARTS

APERILA | APRIL 13, 2024

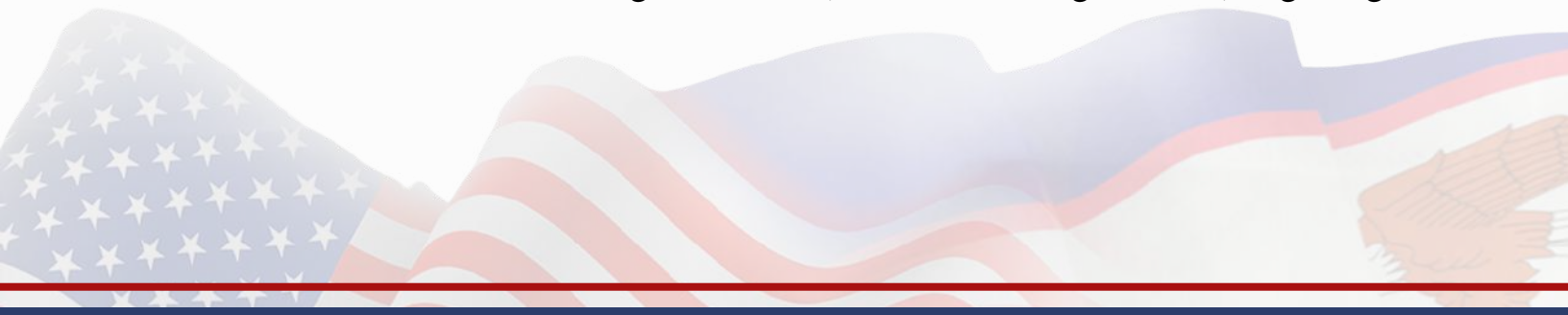
ASO TOANA'I | SATURDAY

- 8:00 AM** FLAG DAY *SOLO MA SAVALIGA*
OMV to Veterans Memorial Stadium, Tafuna
- 6:00 AM - 12:00 PM** FLAG DAY FLEA MARKET EVENT- OMV, Tafuna
- 6:00 PM - 8:00 PM** AMERICAN SAMOA 13TH FESTPAC SHOWCASE-
OMV, Tafuna

APERILA | APRIL 14, 2024

ASO SĀ | SUNDAY

- 3:00 PM** FLAG DAY SUNDAY SERVICE
Fatu-o-aiga Cathedral, Tafuna - Puleaga Samoa, Pago Pago



PROGRAM OVERVIEW



APERILA | APRIL 15, 2024

ASO GAFUA | MONDAY

5:00 AM

21ST ANNUAL STEINLAGER I'A LAPO'A FLAG DAY
FISHING TOURNAMENT- Pago Pago Bay Area

7:30 AM

CRICKET TOURNAMENT CHAMPIONSHIP-
Faga'alu Park

APERILA | APRIL 16, 2024

ASO LUA | TUESDAY

7:30 AM

FLAG DAY FAUTASI RACE- Pago Pago Bay Area

9:00 AM

'AVA CEREMONY- Su'igaula o le Atuvasa, Utulei

4:00 PM

STATE DINNER RECEPTION (By invitation ONLY)
Governor Rex Lee Auditorium, Utulei

APERILA | APRIL 17, 2024

ASO LULU | WEDNESDAY

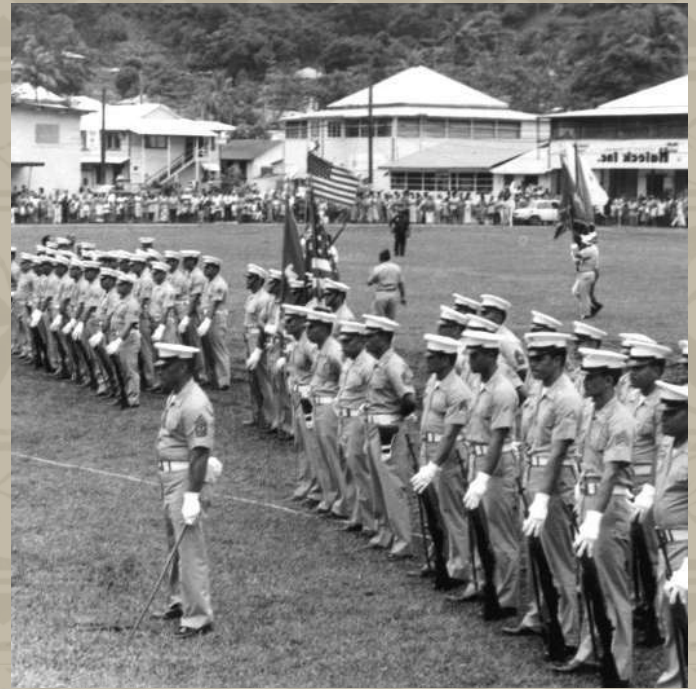
6:30 AM

FLAG DAY 2024 MAIN EVENT
Veterans Memorial Stadium, Tafuna

6:00 PM

FLAG DAY FAMILY FUN EVENING DRONE
LIGHT SHOW- Tafuna





FLAG DAY FLEA MARKET EVENT
APERILA 11, 2024
ASO TOFI | THURSDAY

- 07:45 AM** FA'AFEILOAIGA | WELCOMING REMARKS
Deputy Director Segi Siauini Taala, Department of Agriculture
- 08:00 AM** TATALO AMATA | OPENING PRAYER
Reverend Tualesolo Talo, *Catholic Malaeloa*
- 08:15 AM** SAUNOAGA FA'APITOA | SPECIAL REMARKS
Afioga Lemanu P. S. Mauga, Kovana Sili o Amerika Samoa
- 08:30 AM** FLEA MARKET OFFICIAL OPENING
Director Petti Matila, Department of Commerce
- 08:35 AM** CLOSING
Deputy Director Segi Siauini Taala, Department of Agriculture

48th Annual Flag Day
Performing Arts Festival
APERILA 11, 2024
ASO TOFI | THURSDAY

- WELCOMING REMARKS** HTC Atuatasi J. Seigafo, Master of Ceremonies
- OPENING HYMN** Maria Fatima Youth, *Aua Catholic Church*
- INVOCATION** Reverend Tomasi Ta'avili, Maria Fatima, *Aua Catholic Church*
- SPECIAL REMARKS** Hon. La'apui Talauega E.V. Ale, Lt. Governor of American Samoa
- INTRODUCTION OF GROUPS** HTC Atuatasi J. Seigafo, Master of Ceremonies

Maria Fatima Youth, *Aua Catholic Church*
Le Taupou Manaia
Peteli Youth Leone, *Leone*
CCCAS Malotumau Fagaitua Youth, *Fagaitua*

- ANNOUNCEMENTS** HTC Atuatasi J. Seigafo, Master of Ceremonies
- BENEDICTION** Reverend Johnny Fano, *CCCAS Fagaitua*

48th Annual Flag Day
Performing Arts Festival
APERILA 12, 2024
ASO FARAILE | FRIDAY

INTRODUCTION HTC Atuatasi J. Seigafo, Master of Ceremonies

INVOCATION Reverend Tautua Fuiava, *CCCAS Sailele*

INTRODUCTION OF GROUPS HTC Atuatasi J. Seigafo, Master of Ceremonies

CCCAS Sailele Youth, *Sailele*
CCCAS Amouli Youth, *Amouli*
Pago 3rd Ward Youth, *LDS Pago Pago*
Au Talavou Leloaloea Metotisi, *Leloaloea*
Sagato Iosefo Au Talavou - Fatuoaga, *Tafuna*

ANNOUNCEMENTS HTC Atuatasi J. Seigafo, Master of Ceremonies

BENEDICTION Reverend Kapeliele Paunga Lolesio, *Sagato Iosefo, Fatuoaga*

48th Annual Flag Day
Performing Arts Festival
APERILA 13, 2024
ASO TOANA'I | SATURDAY

INTRODUCTION HTC Atuatasi J. Seigafo, Master of Ceremonies

INVOCATION Deacon Malaki Timu, *Iiili Catholic Church*

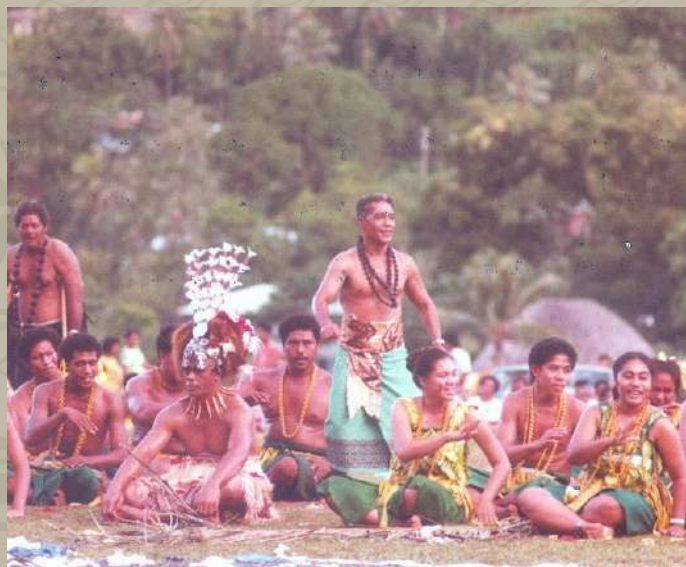
SPECIAL REMARKS Hon. Lemanu P. S. Mauga, Governor of American Samoa

INTRODUCTION OF GROUPS HTC Atuatasi J. Seigafo, Master of Ceremonies

CCCAS Masausi Youth, *Masausi*
Tama'ita'i Sā Aulava, *Laulii*
American Samoa Delegation Choir,
13th Festival of Pacific Arts Various Villages
American Samoa Delegation Dance Group,
13th Festival of Pacific Arts Various Villages

ANNOUNCEMENTS HTC Atuatasi J. Seigafo, Master of Ceremonies

BENEDICTION Reverend Isa'ako, *CCCAS Masausi*



**POLOKALAMA SAUNIGA LOTU | FLAG DAY CHURCH SERVICE
FATU-O-AIGA CATHEDRAL, TAFUNA
PULEAGA SAMOA, PAGO PAGO**

**APERILA 14, 2024 - 3:00 I LE AOAULI
ASO SĀ**

FA'AFEILOAIGA

Susuga Larry Sanitoa
Ta'ita'ifono Matagaluega Aiga Paia

VFIGA O LE ATUA

Aufaipese Aiga Paia
(Tutula'i le Aofia)

TATALO AMATA

Afioga Epikopō Kolio Etuale

FA'ANOFOALFIGA O LE TUSI PAIA

Sui o le Ekalesia Katoliko

PESE O LE FA'ANOFOALFIGA

Aufaipese Aiga Paia

FOLAFOLAGA MAI LE FEAGAIGA TUAI

Afioga Onele'i Setu (Isaia 12: 1-6)
Sea Ekalesia Metotisi

VFIGA O LE ATUA

Aufaipese Aiga Paia

FOLAOLAGA MAI LE FEAGAIGA FOU

Susuga Sauileone Aigofie (Luka 17: 11-19)
Fa'afeagaiga Ekalesia Katoliko, Pago Pago

LAUGA

Afioga Epikopo Kolio Etuale

TATALO

Susuga Toeaina Fa'aeteete Saifoloi
Sui Ta'ita'ifono - Ekalesia Fa'apotopotoga
Kerisiano Amerika Samoa

VFIGA O LE ATUA

Aufaipese & Fa'ailipu
Alii Malu o le Malo-Samoa

SUI O LE MALO

Tofā To'oto'o Tauese V. Sunia
Sui Failautusi, Mataupu Tau Samoa

FA'ATU'UAGA MA FA'AMANUIAGA

Afioga Epikopō Kolio Etuale



SAVAVALI FAATASI FLAG DAY PARADE
APERILA 13, 2024
ASO TOANA'I | SATURDAY

06:30 AM Staging of participants upon arrival

07:30 AM VIP & Audience Arrival

08:00 AM Parade Ceremony Commences

Unit 1:
MARFORPAC
MT Car Club #1

Unit 2:
FHS
Le Uso Car Club #2

Unit 3:
SPICC
Raiders Car Club #3

Unit 4:
SHS
VA Motorcycle

Unit 5:
LHS

Unit 6:
THS

Unit 7:
Samoa Police

Parade Concludes





POLOKALAMA ASO O LE FU'A | FLAG DAY PROGRAM
APERILA 17, 2024 | 6:00 I LE TAEAO
ASO LULU

- 05:50 AM** Nofoia le 'Au Vala'aulia | All Invited Guests | Seated Faamaopoopo ma faatulaga o 'Au Savali i le Malae | All organizations formed on the Malae
- 06:00 AM** Taunu'u, Afioga le Kovana Lutena o Amerika Samoa | Arrival of The Honorable Lieutenant Governor, Tofā La'apui Talauega E. V. Ale ma le Tausi
- 06:05 AM** Taunu'u, Afioga le Fofoga Fetalai o le Maota o Sui | Arrival of The Honorable Speaker of the House, Tofā Savali Talavou Ale ma le Tausi
- 06:10 AM** Taunu'u, Afioga le Peresetene o le Maota Maualuga | Arrival of The Honorable President of the Senate, Tofā Tuaolo M. Fruean ma le Tausi
- 06:15 AM** Taunu'u, Afioga le Faamasino Sili | Arrival of The Honorable Chief Justice Tofā Lealialoa Michael Kruse ma le Tausi
- 06:20 AM** Taunu'u, Afioga le Sui o Amerika Samoa i le Konekeresi | Arrival of The Honorable Congresswoman, Susuga Uifaatali Aumua Amata Radewagen
- 06:25 AM** Taunu'u, Arrival of The Honorable Assistant Secretary, Carmen G. Cantor, United States Department of the Interior
- 06:30 AM** Taunu'u, Afioga le Ulu-o-Tokelau | Arrival of the Honorable Petelo Alapati Tavite ma le Faletua
- 06:35 AM** Taunu'u, Afioga le Ao o le Malo Samoa | Arrival of His Highness Head of State of Samoa Afioga, Tuimalealiifano V. Sualauvi II ma le Masiofo
- 06:45 AM** Taunu'u, Afioga le Kovana Sili o Amerika Samoa | Arrival of The Honorable Governor of American Samoa, Afioga Lemanu P. S. Mauga ma le Faletua



POLOKALAMA ASO O LE FU'A | FLAG DAY PROGRAM
APERILA 17, 2024 | 6:30 I LE TAEAO
ASO LULU

ASIASIGA O LE TULA'I FA'AALOALO | INSPECTION OF HONOR GUARD
Afioga Lemanu P. S. Mauga, Kovana Sili o Amerika Samoa

- 07:00 AM** **FA'AFEILOAIGA | WELCOMING REMARKS**
Tofā To'oto'o Tauese V. Sunia, Sui Failautusi, Mataupu Tau Samoa
- 07:05AM** **TATALO AMATA | OPENING PRAYER**
Susuga Toeaina Faamao Asalele, Ekalesia Faapotopotoga o Iesu i Samoa- *Fagatogo*
- 07:10 AM** **SISIINA O TAGAVAI | RAISING OF COLORS**
Fu'a o le Iunaitē Sitete:
Pese o le Fu'a: [US Marine Band]
- Fu'a o Amerika Samoa:*
Pese o le Fu'a: [Samoa Royal Police Band]
- 07:20 AM** **SAUNOAGA AUTU O LE FU'A | FLAG DAY ADDRESS**
Afioga Lemanu P. S. Mauga, Kovana Sili o Amerika Samoa
- 07:35 AM** **SOLO FAAALOALO | PASS IN REVIEW**
- 08:10 AM** **FAAFIAFIAGA MUAMUA | FIRST TRADITIONAL PERFORMANCE**
Falelima i Manu'a Tele
- 9:10 AM** **FAAFIAFIAGA LONA LUA | SECOND TRADITIONAL PERFORMANCE**
Falelima i Sasa'e - Afioga o Masefau
- 10:10 AM** **FAAFIAFIAGA LONA TOLU | THIRD TRADITIONAL PERFORMANCE**
Falelima i Sisifo - Afioga o Leone



POLOKALAMA ASO O LE FU'A | FLAG DAY PROGRAM
APERILA 17, 2024 | 6:30 I LE TAEAO
ASO LULU

- 11:10 AM** **FAAILOGA MA MEAALOFA | AWARDING OF PRIZES**
- 11:30 AM** **FAAALOALOGA | TRADITIONAL SAMOAN PRESENTATION**
- 12:00 PM** **SAUNOAGA FAAI'U | CLOSING REMARKS**
Tofā La'apui Talauega E. V. Ale, Kovana Lutena o Amerika Samoa
- 12:10 PM** **TUU IFO O TAGĀVAI | LOWERING OF COLORS**
- 12:20 PM** **TATALO FAAI'U | CLOSING PRAYER**
Susuga Faamao Asalele, Ekalesia Faapotopotoga o Iesu i Samoa
- 12:30 PM** **PESE FAAI'U | CLOSING HYMN**
Lota Nu'u

TAPUNIA ALOA'IA LE FU'A 2024 | ADJOURNMENT OF FLAG DAY 2024





Flag Day
April 17, 2024
Message from the Lieutenant Governor

The theme for American Samoa's 124th Flag Day is Ia mamalu ma aloa. It is a testament of our enduring fealty to the agreements of cession made on April 17, 1900 and July 14, 1904. Our Forefathers had prudence and foresight to cede our islands to the greatest nation in the modern world. We honor their tofā mamao by preserving our longstanding union with the United States of America.

On Flag Day, we honor the American Samoa Flag, which proudly flies alongside the United States Flag, representing our Island territory's values and traditions. It symbolizes our unique identity, uniting us under a common banner that reflects our political and cultural heritage. The American Samoa Flag embodies the wisdom of our ancestors and the hope that future generations will preserve our values and traditions.

From the servicemen and women who protect our democracy, to the diligent first responders, public safety officers, and medical professionals who tirelessly safeguard us from harm, to the dedicated public servants who devote their lives to improving our communities, Flag Day stands as a day to celebrate all those who faithfully work to preserve our way of life.

Each day as the United States Flag and the American Samoa Flag are raised, may it invoke a sense of solidarity and pride among all of us, reminding us of the wisdom of our Forefathers, the sacrifices of our servicemen, and our pivotal part in moving our Territory forward.

Governor Lemanu and I look forward to celebrating the 124th Flag Day with our invited guests and especially our fellow American Samoans.

Soifua!

LA'APUI TALAUEGA E. V. ALE





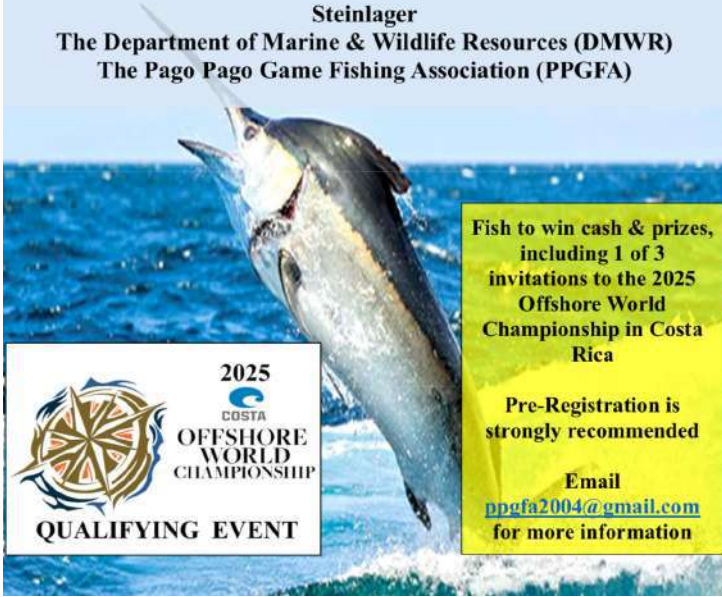
The 21st Annual Steinlager I'a Lapo'a Fishing Tournament

When: American Samoa Flag Day Week - April 14th, 2024 to April 20th, 2024
Where: Pago Pago, American Samoa

Hosted by

Steinlager

The Department of Marine & Wildlife Resources (DMWR)
The Pago Pago Game Fishing Association (PPGFA)



Fish to win cash & prizes, including 1 of 3 invitations to the 2025 Offshore World Championship in Costa Rica

Pre-Registration is strongly recommended

Email ppgfa2004@gmail.com for more information



48TH ANNUAL **FLAG DAY** performing arts FESTIVAL 2024

APRIL 11 - 13



PERFORMING ARTIST **REGISTRATION OPEN** UNTIL FURTHER NOTICE



ASCACH OFFICE - MUSEUM BUILDING, FACATOGO - 633-4490/5613

CFOAR: 46.025
FGR: 1914182-6123



2024 FLAG DAY

Flea Market

APRIL 11-13, 2024



ARTS & CRAFTS | RETAIL | FOOD & MORE

FREE SIGN UP!
SECURE YOUR BOOTH NOW!
LIMITED SLOTS AVAILABLE.



SIGN UP CLOSES APRIL 5TH, 2024 AT 4PM.

FOR MORE INFORMATION, CONTACT THE DEPARTMENT OF COMMERCE (EILEEN OR LATISHA) AT 633-5155 OR EMAIL INFO@DOC.AS.GOV.

FLAG DAY PARADE 2024



Featuring U.S. Marine Corps Forces Pacific (MARFORPAC) Band and the Royal Samoa Police Band

Route: OMV to Veterans Memorial Stadium

REGISTRATION IS NOW OPEN FOR:
MARCHING BANDS
COMPANIES
BUSINESSES
NON-PROFIT ORGANIZATIONS
CAR CLUBS
MOTORCYCLE CLUBS

Please sign up with Faamasino at faamasino.galoia@go.as.gov or Shanee at shanee.masoli@go.as.gov by providing the name of your group and a POC. For more information, please contact 633-4121.

